

KEYNOTE SPEAKERS

Moderated by Mike Burgess
New York State Office for the Aging Director

Employment: Tony Sarmiento, Executive Director of Senior Services America

Technology: Dr. Ken Oakley, Executive Director of WNY Rural Area Health Education Center

Volunteerism/Civic Engagement: Robin Corindo, NY State Office of National and Community Service

SCHEDULE OF EVENTS

- 8:30-9:00** Registration
- 9:00-10:00** Welcome:
Chautauqua County Executive
Gregory Edwards
SUNY Fredonia President
Dennis Hefner
Opening Remarks:
NY State Office for the Aging
Director Mike Burgess
NY State Department of
Labor Market Analyst
John Slenker
- 10:00-10:15** Break
- 10:15-11:45** Key Note Speakers:
Employment
Technology
Volunteerism/Civic Engagement
Question/Answer Period
- 11:45-12:00** Break
- 12:00-1:00** Networking Lunch provided
Exhibitor Showcase
- 1:00-2:15** Panel Discussions:
Employment
Technology
Volunteerism/Civic Engagement
Question/Answer Period
- 2:15-2:30** Break
- 2:30-4:30** Input for Change

TO REGISTER

Name: _____
 Title: _____
 Company: _____
 Address: _____
 Phone: _____
 Email: _____

Free Exhibitor Space: Yes No

Phone: 716-664-8445
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 Contact: Ms. Tory Irgang
 Deadline: *May 11, 2009*



You have heard about the "age wave", but have you prepared for it?

How will it affect our local businesses, jobs, civic engagement, the economy, and health care delivery?

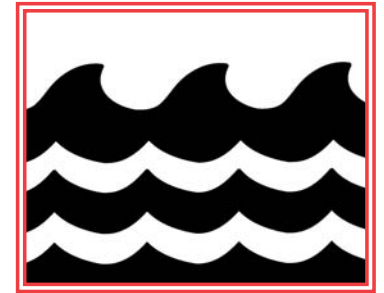
Speakers from across the state will be discussing the age wave and its affect on rural communities. By being proactive in employment, technology, education, and civic engagement, we can proactively prepare for and manage our employment and volunteer resources.

For more information, please visit:
www.ccida.com



Chautauqua County
Office for the Aging
Hall R. Clothier Bldg.
7 N. Erie Street
Mayville, NY 14757

Human Resource Professionals,
Volunteer Agency Representatives, and
Business & Community Leaders



PREPARING FOR THE "AGE WAVE" - Is Your Organization Ready?

May 20th, 2009
8:30 am - 4:30 pm
SUNY Fredonia Williams Center

Hosted by
Chautauqua County Executive
Gregory J. Edwards



FOCUS

Employment & Retraining:

Local, regional and state leaders will present best practices for meeting current and future employment needs, including Workforce Investment Board/Department of Labor grant efforts, strategizing communication between businesses, higher education options, and programs for older workers.

Technology:

Area experts will discuss how technology is being used to bring education, healthcare, and business opportunities to rural areas. A review of current initiatives to foster infrastructure development, new technologies available/in process, and how locals can assist these efforts will also be provided.

Volunteerism/Civic Engagement:

Regional leaders will identify best practices for recruiting, training, and retaining a volunteer workforce. The discussion will also include local barriers to volunteering and efforts to establish a volunteer coalition that will address removing barriers and marketing.



Office For The Aging

PANEL DISCUSSIONS: EMPLOYMENT, TECHNOLOGY, VOLUNTEERISM/CIVIC ENGAGEMENT

Employment & Retraining

*Moderated by Tony Sarmiento,
Executive Director of Senior Services America*

Emerging Ways to View and Utilize Older Workers

Dr. Susan McNamara, Director, Chautauque County Workforce Investment Board

- Grant & stimulus funding
- Job profiling and skill-based job placement
- Second career opportunities
- Flexible/reduced schedules and job sharing

Responding to Training Needs of Older Workers

Delana Rupp, MS, Interim Director, Center of Continuing Education, Jamestown Community College, Jamestown Campus

- Workforce retraining stimulus funding
- Changing and expanding curricula
- Educating older workers for second careers
- Technology skill sets

Mobilizing to Attract Individuals for Second Careers

Laura Corey, Owner, EK Ward & Associates, and founder of PANY SHRM

- The changing workforce
- Flexible/reduced schedules and job sharing
- Workforce Information Board, senior aide program & higher education resources
- Sagging: experienced professionals mentoring developing workers
- Volunteerism leading to employment

Technology

*Moderated by Ken Oakley,
Executive Director of WNY Rural Area Health Education Center*

Improving Technology Infrastructure in Rural Communities

Dave Pihl, VP of Operations, DFT Communications

- Importance of broadband expansion
- Grant and stimulus funding
- Using technology to expand business opportunities

Telemedicine and Tertiary Care

Jody Witherall, RN, MHA, CPHQ, Director of Stroke and Neurosciences Nursing, Millard Fillmore Gates Circle Hospital

- Telestroke Program: Hub and Spoke Concept
- Benefits of telemedicine in treatment of strokes
- Impact of technology on health care

The Future of Senior Housing

Sharon Hamilton, VP Lutheran Senior Housing

- What is Quiet Monitoring?
- Partnership with General Electric
- Challenges and future of senior housing in Chautauque County

Home Health Care in the Future

Sandy Harle, Director of Patient Services, Certified Home Care Division, Willcare

- Aging in place: challenges and opportunities
- Telehealth monitoring
- Serving an aging population with an aging workforce

Volunteerism/Civic Engagement

*Moderated by Robin Corindo,
NY State Office of National and Community Service*

Changing Dynamics of Volunteerism

Debra Basile, Project Director, Lutheran Social Services Foster Grandparent Program and Chautauque County Retired Senior Volunteer Program

- Volunteerism trends and emerging needs
- Expectations: commitment, expense reimbursement, recognition
- Experienced professionals mentoring newer workers

Fostering Volunteerism Among Employees

Angelica Peck, Community Involvement and Communications Leader, Cummins Inc., JEP

- Cummins' model
- Organizational benefits
- How and whether to broker employee volunteer opportunities

Applying Successful Volunteerism Models to Our Communities

Vince Horrigan, Executive Director, Chautauque County Chapter, American Red Cross and Steering Committee Co-Chair, Citizen Corps

- Volunteerism trends and emerging needs
- Citizen Corps: spontaneous volunteerism
- American Red Cross model of volunteerism

FOCUS: Employment, Technology, Education and Volunteerism/Civic Engagement for our Aging Population